

# RITCHIES

*"Where the Community Benefits"*

## SAVE MONEY! JOIN TODAY!

- Step 1.** Complete this application form.
- Step 2.** Our cashier will give you your CB card on the spot.
- Step 3.** We can link your mobile number to your new card to activate CB Mobile specials that will be sent to your mobile phone weekly.

## WHY USE YOUR CB CARD?

Every time you, and other customers nominate the same community group and shop at Ritchies, the value of your collective purchases are added together. For every dollar over \$2000 per month, Ritchies will donate 0.5% of the total spend to your group.

This is how Ritchies supports your community!

Check our website at [ritchies.com.au](http://ritchies.com.au) to find out how much money your community group has received through Ritchies Community Benefit Program and to find the location and full address for all our stores.

**Ritchies Community Benefit card can be used at any Ritchies supermarket or liquor store.**

(Not available at other IGA stores.)

**For more information phone our Head Office on 1300 9784 2000 during business hours (8.30am – 5.00pm)**

## SHOP AT RITCHIES AND THE SAVINGS / BENEFITS CONTINUE ...

### FUEL DISCOUNT

**SAVE 4¢ PER LITRE ON FUEL**



When you spend \$25 on purchases in any of our supermarkets or liquor stores, you will receive the discounted offer at the bottom of your receipt. See in store for details of participating service stations in your area.

### MYER one REWARDS

earn **MYER one** Shopping Credits here



Spend over \$30 on groceries or liquor at any Ritchies store and you'll earn 1 **MYER one** Shopping credit for every dollar spent over \$30. See in store for details.

### SENIORS DISCOUNT

At Ritchies we know how hard it is to make ends meet! If you have a current **Seniors Card**, we have a special shopping day just for you. Make **purchases of \$20** or more, show your Seniors Card, and receive a **5% discount** off your purchases. See in store to find out which day of the week the discount is available in your store.

### IGA KIDS CLUB

The IGA Kids Club is open to all kids turning 12 years of age or younger at their next birthday. Application forms are available in store.

**Ritchies Stores Pty Ltd**  
ABN 61 005 041 814  
10/1095 Frankston Dandenong Road  
Carrum Downs Victoria 3201  
PO Box 2051 Seaford B.C., Seaford Victoria 3198

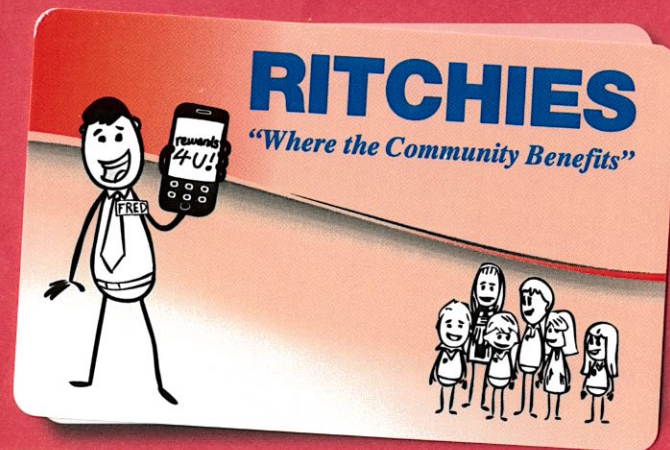
For terms and conditions and to view our privacy statement go to: [ritchies.com.au](http://ritchies.com.au)  
Ritchies reserves the right to change the terms of any card, club or program at any time.

# RITCHIES

*"Where the Community Benefits"*

As a member of  
**Ritchies Community Benefit Program**,  
scan your CB card to receive:

- **Big Savings**
- **Exclusive Promotions**
- **Weekly Mobile Phone Offers**
- **\$\$\$ Cash to your community**





# APPLICATION FORM

2204753

## SAVE MONEY and HELP YOUR COMMUNITY

Nominate a community group, club, school or charity you would like us to donate to on your behalf.

Name of Community Group\* .....

\*If nominating a new community group, please phone our office on 1300 9784 2000 to register it.

Community Group's CB number .....

Your Store Location .....

Your Mobile Number .....  
(optional)

## CB MOBILE OFFERS!

Link your mobile number to your new CB card to activate CB Mobile specials to be sent to your phone weekly.

You must be 18 years or over to sign up for CB Mobile. The cashier will link your mobile phone number to your Community Benefit (CB) card number. Each week you will receive an MMS or SMS detailing exclusive "CB Mobile" offers on groceries and liquor. All information is delivered to your mobile phone **at no cost to you** and can be stopped at any time by following the prompts in the messages that you receive.

**2000022047531**

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# RITCHIES COMMUNITY BENEFIT CARD

## Ritchies Community Benefit (CB) Card opens up

a whole new world of savings with "CB" specials, CB Mobile specials and Ritchies Christmas Club all available to you once you are a member of the Ritchies Community Benefit Program.

Nominate your favourite community group, club, school or charity and ask your friends and other supporters of that group to do the same. It is that easy!

## Millions donated!

**RITCHIES**  
"Where the Community Benefits"

Ritchies has donated millions of dollars to community groups like service and sporting clubs, schools, kindergartens, hospitals and charities nominated by our customers.

Scan your CB card every time you shop! Ritchies will donate 0.5% of every dollar you and other supporters spend above \$2000 in that month to your nominated group. The total value of collective purchases is reset at the end of each month - they do not carry over to the next month.

So easy, you only require 20 people spending \$25 a week or 10 people spending \$50 a week to reach the minimum of \$2,000 for the month. The more CB card members shopping at Ritchies, the more your group is likely to benefit. Minimum donation is \$10 a month.



"Our families all shop at Ritchies and have each named our local CFA brigade as our nominated community group - they now receive a donation **every month!**"

**Bill - Yarra Glen CFA**

"We all named Relay for Life as our favourite community group. Our combined shopping from Ritchies each month enabled our Relay for Life team to raise money for a research award to help fight cancer!"

**Penny - Penpals**



# ... WITH THIS CARD I RECEIVE GREAT SAVINGS

## Cheaper prices on over 1000 "CB" specials

Every time you shop you have the opportunity to receive cheaper prices on approximately 1,000 specials which are exclusive to CB cardholders. Don't pay full price - look for the red "CB" shelf tickets and save money each and every week.



## Savings up to half price and more with CB Mobile



Yes, up to half price! Each week, members who have registered their mobile number will receive exclusive in-store discounts. As a CB Mobile member you'll receive weekly alerts. Don't miss out - just link your mobile with your CB card at the register.

You must be 18 years or over to sign up for CB Mobile. Each week you will receive an MMS or SMS detailing exclusive 'CB Mobile' offers on groceries and liquor.

You'll save on all items that feature the CB Mobile logo. This is a free service that Ritchies provides.

All information is delivered to your phone at **no cost to you** and can be stopped at any time by following the prompts on the messages that you receive.

# ... WITH THIS CARD I'M READY FOR CHRISTMAS

## No stress Christmas!

Pre-purchase a Ritchies Christmas Gift Card to redeem for groceries and/or liquor at the end of the year. Reduce the expense and stress at Christmas time.

## How?

Set up a Direct Debit or make payments in-store - or both! Pick up an application form in store or download a form from our website: [ritchies.com.au](http://ritchies.com.au) today!



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